

**Indy Preschool Scholarship Program Update**  
**Presented to the Community Affairs & Education Committee**  
***June 10, 2015***

Christie Gillespie, Vice President of Community Impact  
Andrew Cullen, Vice President of Public Policy

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**DRIVING CHANGE THROUGH**  
**INTENTIONAL ALIGNMENT**



Program Development

Providers and Support Grants

Marketing and Outreach

Lottery: Preliminary Applicant Demographics and Procedure

Next Steps



**Goal:** Fill in the gaps to provide preschool for 3 and 4 year olds below 185% of poverty line at high quality providers

5 year, \$50 million investment

\$20 M City | \$10 M Private | \$10 M Philanthropic | \$10 M State

- Use funds to provide supplemental scholarships
- Priority to families at/below 127% FPL in high need areas
  - Work with families to identify quality choices
  - Provide regular reporting on outcomes

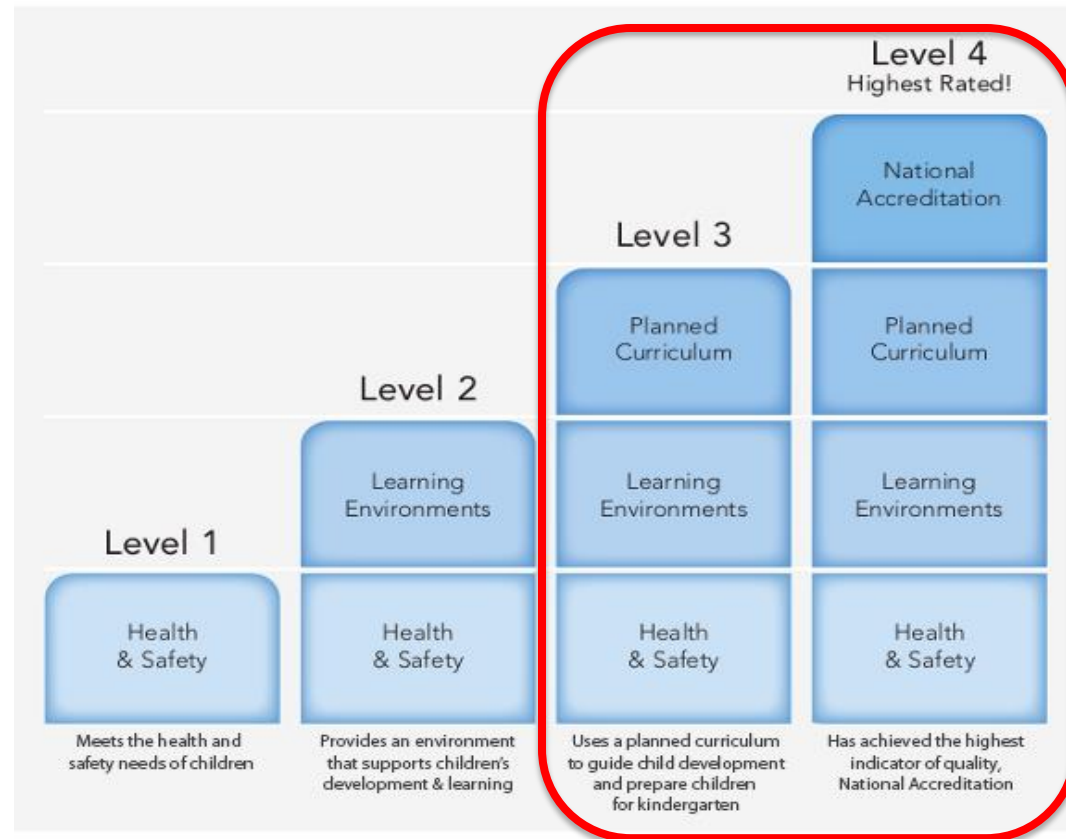
# Quality



*The state's voluntary quality rating system*

## Ensuring quality

- Paths to QUALITY™  
Level 3 and 4 providers
- Focus on quality investments



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American Academy of Pediatrics – IN Chapter

Butler University

Central Indiana Community Foundation

Central Indiana Early Childhood Coalition

Child Care Answers

Covering Kids and Families

Exodus Refugee Immigration

Gleaners Food Bank

Goodwill Industries

HeadStart

IN Children's Health Research/ Riley

Indy Chamber

IU Health

IUPUI

Ivy Tech Community College

Junior League

LISC

LUNA Language Services

MCCOY

WFYI

Andrews Academy

Auntie Mame's Child Development Center

ChampionKidz Childcare

DayStar

IDOE

OECOSL

City of Indianapolis – Neighborhood Liaisons

Indiana Non-Public Education Association

Phalen Leadership Academies

St. Mary's Child Center

Vision Academy

Avondale Meadows Academies

YMCA – Avondale Meadows

YMCA – Jordan

YMCA – Ransburg

Flanner House

Eli Lilly and Company

Nina Mason Pulliam Charitable Trust

Indianapolis Public Schools

MSD – Lawrence Township

MSD – Decatur

MSD – Perry Township

MSD – Warren

MSD – Washington

MSD – Wayne Township

Indianapolis Archdiocese

Indianapolis Housing Agency

Indianapolis Public Library

Early Learning Indiana

Indiana Judicial Center

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# Contract: Duties & Reporting

## Key Duties

- Program administrator
- Quarterly reporting
- Invoices
- Convene with Council
- Meet with Mayor's Office
- Indianapolis Pre-k Advisory Commission
- Annual Evaluative Report Charge



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# Operating Budget

| Revenue Source       | Goal Amount               |
|----------------------|---------------------------|
| Public Funds (State) | \$6 - \$10 M over 2 years |
| Public Funds (City)  | \$20 M over 5 years       |
| Corporate            | \$10 M over 5 years       |
| Philanthropic        | \$10 M over 5 years       |

# Operating Budget

## Categories of expense

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*Scholarships*

*Capacity building (seats)*

*Quality improvement*

## Where are we now?

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*State: approx. \$5 million budgeted for '15-16*

*City: \$4.2 million allocated for '15-16*

*Corporate: \$6.85 committed, \$1.2 in hand*

*Philanthropic: \$2.5 committed, \$2.5 in hand*

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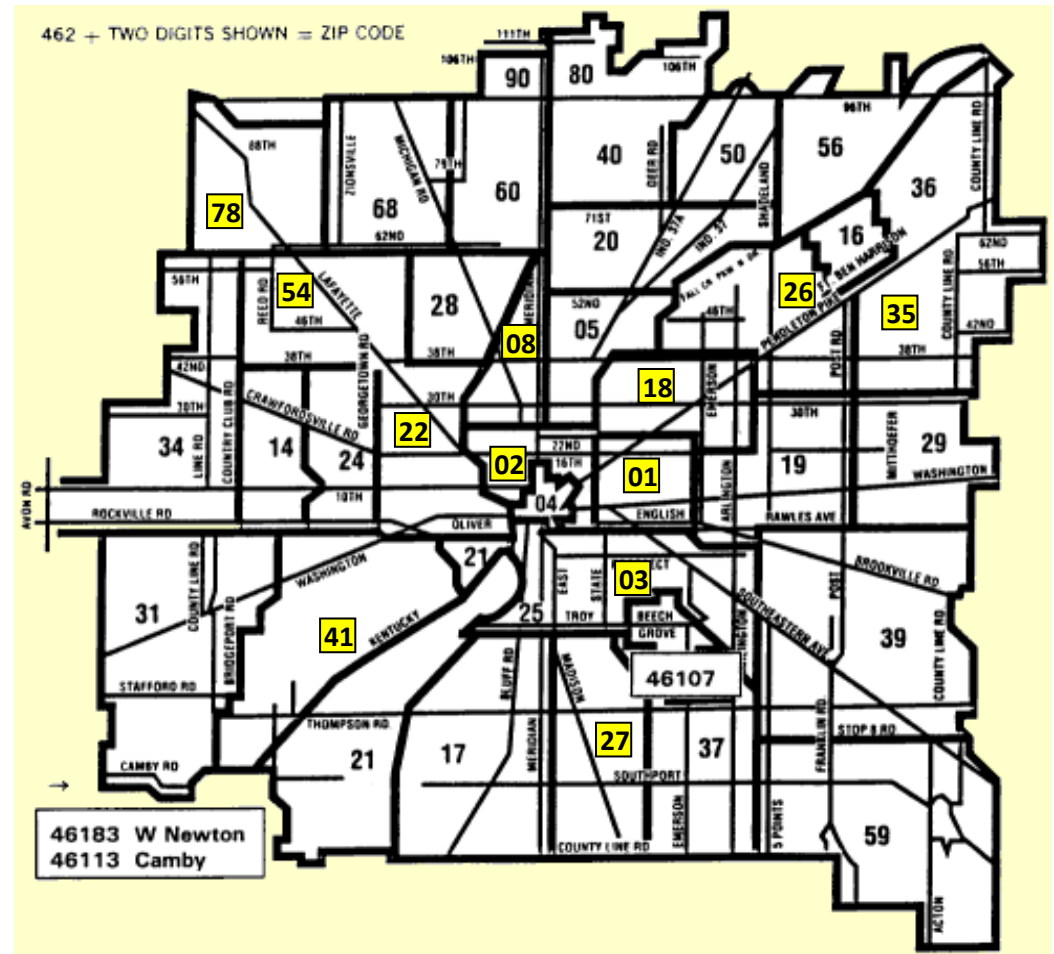
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# Provider Recruitment

| High Need Zip Codes | % Children 0-6 Living in Poverty | # of qualified providers (6/8/15) |
|---------------------|----------------------------------|-----------------------------------|
| 46201               | 56.6%                            | 4 (+1)                            |
| 46202               | 42.7%                            | 4 (+1)                            |
| 46203               | 42.8%                            | 4 (+2)                            |
| 46208               | 43.5%                            | 4                                 |
| 46218               | 65%                              | 7                                 |
| 46222               | 49%                              | 3 (+1)                            |
| 46224               | 45.9%                            | 2 (+1)                            |
| 46226               | 37.8%                            | 4 (+2)                            |
| 46227               | 40.7%                            | 4 (+1)                            |
| 46235               | 48.1%                            | 4 (+2)                            |
| 46241               | 54%                              | 3                                 |
| 46254               | 38.5%                            | 1                                 |
| 46278               | 37.9%                            | 2 (+1)                            |
| <b>TOTAL</b>        |                                  | <b>46 (+12)</b>                   |



# Capacity Building Grants

**Goal:** Identify and target L3-4 providers positioned to quickly add capacity in high-need areas.

- **On My Way Pre-K Capacity Building**
- **On My Way Pre-K Targeted Assistance**
- **UWCI Classroom Start-Up and Expansion**



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# Marketing Strategy



**Timeline:** 3/30 - 4/30, UWCI implemented media campaign

**Strategy:** Mixed media - radio, outdoor, newsprint, social media

**Cooperation with stakeholders and state**

Community outreach and earned media news coverage

**Target Audience:** Adults ages 18-49 with children living within high need zip codes

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# Applicant Demographics

|        | 127 and Under | 128-138 | 139-185 | over 185 | Grand Total |
|--------|---------------|---------|---------|----------|-------------|
| Marion | 4448          | 138     | 381     | 99       | 5066        |
| 3 only | 1921          | 50      | 156     | 45       | 2172        |
| 3&4    | 424           | 14      | 26      | 2        | 466         |
| 4 only | 2103          | 74      | 199     | 52       | 2428        |



# Collaboration with Public Schools

| High Need Zip Codes | # of applicants below 127% | Public school district serving area |
|---------------------|----------------------------|-------------------------------------|
| 46201               | 214                        | # 7 (IPS)                           |
| 46202               | 46                         | # 12 (IPS)                          |
| 46203               | 221                        | # 6 (IPS)                           |
| 46208               | 109                        | # 11 (IPS)                          |
| 46218               | 263                        | # 3 (IPS)                           |
| 46222               | 231                        | # 5 (IPS)                           |
| 46224               | 205                        | # 9 (IPS)                           |
| 46226               | 334                        | # 1 (Lawrence)                      |
| 46227               | 211                        | # 8 (Perry)                         |
| 46235               | 304                        | # 2 (Lawrence)                      |
| 46241               | 187                        | # 10 (Decatur)                      |
| 46254               | 242                        | # 4 (Pike)                          |
| 46278               | 8                          | # 13 (Pike)                         |



The table to the left shows the total number of applications received from families at/below 127% with ranking from within the 13 highest-poverty zips and the public school district that serves that area.

# Lottery Procedure



“First round” scholarship notifications:  
applications from families at/below 127%  
FPL (4448, 87.5%)

- 2103 (47%) 4-year-olds
- 424 (10%) 3- and 4-year-old siblings
- 1921 (43%) 3-year-olds



**Now:** Scholarship recipient notification  
packets, intake appointments, provider  
selection

**June 30:** Deadline for families to select  
eligible providers and programs

# Enrollment Progress

- 4000 appointments scheduled
- Weekdays, evenings and Saturdays
- 1146 active or partial enrollments to date
- Minimal disqualifications and terminations



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# Enrollment Progress

| Application and Enrollment Breakdown |              |                |               |                          |                                     |                             |                                      |
|--------------------------------------|--------------|----------------|---------------|--------------------------|-------------------------------------|-----------------------------|--------------------------------------|
| High-Need Zip Codes                  |              |                |               |                          |                                     |                             |                                      |
|                                      |              | Qualified Apps | Appts to Date | Active Families Enrolled | Active Grants (Total # of Children) | Partially Enrolled Families | Partial Grants (Total # of Children) |
|                                      | <b>46201</b> | <b>214</b>     | <b>41</b>     | <b>17</b>                | <b>21</b>                           | <b>24</b>                   | <b>26</b>                            |
|                                      | <b>46202</b> | <b>46</b>      | <b>11</b>     | <b>4</b>                 | <b>4</b>                            | <b>5</b>                    | <b>5</b>                             |
|                                      | <b>46203</b> | <b>221</b>     | <b>53</b>     | <b>28</b>                | <b>30</b>                           | <b>25</b>                   | <b>29</b>                            |
|                                      | <b>46208</b> | <b>109</b>     | <b>25</b>     | <b>8</b>                 | <b>8</b>                            | <b>17</b>                   | <b>18</b>                            |
|                                      | <b>46218</b> | <b>263</b>     | <b>77</b>     | <b>30</b>                | <b>31</b>                           | <b>47</b>                   | <b>62</b>                            |
|                                      | <b>46222</b> | <b>231</b>     | <b>64</b>     | <b>26</b>                | <b>29</b>                           | <b>38</b>                   | <b>44</b>                            |
|                                      | <b>46224</b> | <b>205</b>     | <b>46</b>     | <b>19</b>                | <b>20</b>                           | <b>27</b>                   | <b>36</b>                            |
|                                      | <b>46226</b> | <b>334</b>     | <b>86</b>     | <b>39</b>                | <b>44</b>                           | <b>47</b>                   | <b>50</b>                            |
|                                      | <b>46227</b> | <b>211</b>     | <b>59</b>     | <b>24</b>                | <b>27</b>                           | <b>35</b>                   | <b>37</b>                            |
|                                      | <b>46235</b> | <b>304</b>     | <b>74</b>     | <b>33</b>                | <b>33</b>                           | <b>41</b>                   | <b>49</b>                            |
|                                      | <b>46241</b> | <b>187</b>     | <b>41</b>     | <b>33</b>                | <b>35</b>                           | <b>28</b>                   | <b>31</b>                            |
|                                      | <b>46254</b> | <b>242</b>     | <b>65</b>     | <b>26</b>                | <b>27</b>                           | <b>39</b>                   | <b>40</b>                            |
|                                      | <b>46278</b> | <b>8</b>       | <b>2</b>      | <b>0</b>                 | <b>0</b>                            | <b>2</b>                    | <b>2</b>                             |
|                                      | <b>Total</b> | <b>2575</b>    | <b>644</b>    | <b>287</b>               | <b>309</b>                          | <b>375</b>                  | <b>429</b>                           |

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# Next Steps

## January - July 2015

- Marion Co. Stakeholder Group
- 1<sup>st</sup> cohort OMW Pre-K
- Indy PSP Administration
- Capacity Building
- Secure Additional Support

## July 2015 - July 2016

- Enroll families
- Invest in Capacity Building and Quality Improvement
- Secure Additional Support
- Monitor and Report

## 2016 and beyond

- Evaluate Program and Results
- Public Policy
- Continuous Improvement Cycle

**Repeat annually**





# Thank you.



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